



Non Aligned Customers



We have a profound respect for all. Therefore we don't provide our software to sites or organizations promoting the following content:

A. Contrary to Diversity and Tolerance

1. Hatred; violence; harassment; racism; sexual, religious, or political intolerance.
2. Content likely to be shocking, disgusting, exploitative or appears to unfairly capitalize at the expense of others.
3. Inciting or endorsing hatred against others
Example: Promoting hate groups, selling hate group paraphernalia
4. Inappropriately discriminating against a person or group
Example: Advocating against a person/group on the basis of gender identity, sexual orientation, race or ethnicity, disability, religion, or age
5. Encouraging physical injury to oneself or others
Example: Sites advocating suicide, anorexia, or self-harm; calling for the attack of another person.
6. Encouraging the discrimination of another's race, gender, gender identity, sexual orientation, physical or mental ability, religion, or age.

B. Weapons

We believe in not promoting violence. Selling dangerous items designed to injure others in combat, self-defense or sport is not aligned with our mission.

1. Explosives
Products that are designed to explode and could cause damage to people or property. This includes instructions and sites on how to make explosives and bomb-making websites
2. Guns & Parts
Functional devices that appear to discharge a projectile at high velocity, whether for sport, self-defense, or combat, this includes parts or components that are necessary for a gun to work.
Examples: Handguns, rifles, shotguns, hunting guns, functioning antique guns, airsoft guns, paintball guns, bb guns, ammunition, ammunition clips, silencers or ammunition belts.

C. Contrary to Animal Safety and Welfare

Businesses that profit or provide entertainment from animals being in captivity. Some examples of businesses that we may refuse to work with include:

1. Captivity and entertainment
Circuses, zoos, dolphinariums, aquariums, animal theme parks, dog fighting, hunting for sport, fishing for sport, horse racing, dog racing, bullfighting.
2. Exotic animals for sale. Websites that sell endangered or wild species